Fundraising Plan Template

Board Solicitation

Name of Organization: ________________________________________________________________
Period of Fundraising: ________________________________________________________________
Goal of Fundraising Drive: _____________________________________________________________

Plan and Rationale:

Strategy:

Staff Time:

Board Time:

Direct Cost:

Timetable

Projected Income:

<table>
<thead>
<tr>
<th>First Year</th>
<th>Second Year</th>
<th>Third Year</th>
<th>Fourth Year</th>
<th>Fifth Year</th>
</tr>
</thead>
</table>

TCA Tool-kit
**Individual Gifts Solicitation**

Plan and Rationale:

Strategy:

Methods:
1.
2.
3.

Staff Time:

Board Time:

Direct Cost:

Timetable

Projected Income:

<table>
<thead>
<tr>
<th>First Year</th>
<th>Second Year</th>
<th>Third Year</th>
<th>Fourth Year</th>
<th>Fifth Year</th>
</tr>
</thead>
</table>

Local Public Money

Plan and Rationale:

Strategy:

Staff Time:

Volunteer Time:

Board Time:

Direct Costs:

Projected Income:

<table>
<thead>
<tr>
<th>Source</th>
<th>First Year</th>
<th>Second Year</th>
<th>Third Year</th>
<th>Fourth Year</th>
<th>Fifth Year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Source 1</td>
<td></td>
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<tr>
<td>Source 2</td>
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<tr>
<td>Source 3</td>
<td></td>
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</tr>
</tbody>
</table>
Private Money from Foundations and Corporations

Plan and Rationale:

Strategy:

Staff Time:

Board Time:

Direct Costs:

Projected Income:
Source 1:  First Year  Second Year  Third Year  Fourth Year  Fifth Year
Source 2:  First Year  Second Year  Third Year  Fourth Year  Fifth Year
Source 3:  First Year  Second Year  Third Year  Fourth Year  Fifth Year
State and National Public Money

Plan and Rationale:

Strategy:

Staff Time:

Board Time:

Direct Costs:

Projected Income:
Source 1: First Year  Second Year  Third Year  Fourth Year  Fifth Year
Source 2: First Year  Second Year  Third Year  Fourth Year  Fifth Year
Source 3: First Year  Second Year  Third Year  Fourth Year  Fifth Year
Special Fundraising Event

Plan:

Strategy:

Staff Time:

Volunteer Time:

Board Time:

Direct Cost:

Timetable

Projected Income:

<table>
<thead>
<tr>
<th>First Year</th>
<th>Second Year</th>
<th>Third Year</th>
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From Arts Extension Services
Fundamentals of Local Arts Management