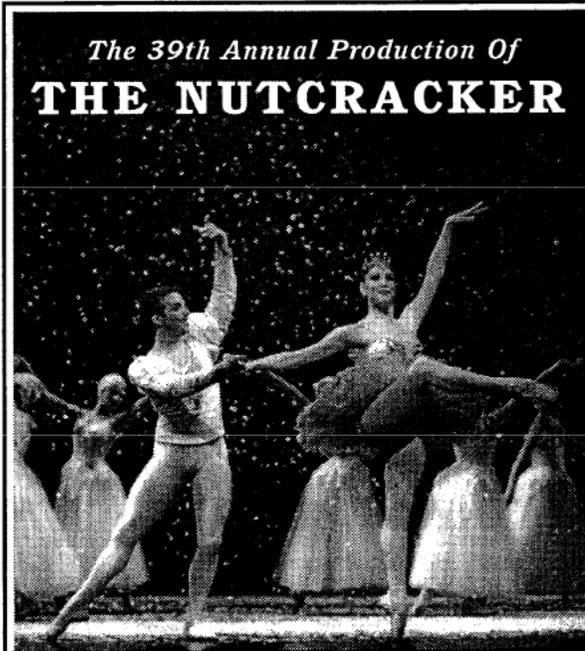


Sample Ad

nuttemplate.qrk 8/27/01 3:21 PM Page 1



CHOREOGRAPHY BY
STEPHEN MILLS | MUSIC BY
PYOTR TCHAIKOVSKY

→ Use this area to list dates and times of performance, location, box office info, group sales and discounts

BALLET
Austin

www.balletaustin.org

Photo by Lucille Uhl. Dancers: Margot Brown and Alina Abramova

One great photo can be used for a variety of purposes: ads, website, program cover, poster, flyers, etc.



Try cropping it differently for different purposes. It will give your materials variety and consistency and helps with your branding, plus saves you time and money!

Adapted from the Ballet Austin *Tool-kit*