Adapted from

Americans for the Arts Fundamentals of Arts Festival Management

## Sample Quick Survey

## Ann Arbor Art Fair Survey

Your completion of this card would be greatly appreciated.
Age: under 20 20-29 30-39 40-49 50-59 60+ Sex: male female Occupation:
Which amount describes your annual income:  under 10,000 60,000- 70,000 10,000- 20,000 70,000- 80,000 20,000- 30,000 80,000- 90,000 30,000- 40,000 90,000- 100,000 40,000- 50,000 100,000+ 50,000- 60,000
Where are you from? n state, please list zip code Out, of state Which state
How did you first learn about the Ann Arbor Art Fair?  Radio Newspaper Television Friends  Other  f you are from out of town and staying overnight, where are you staying?
Hotel/Motel name? With friends/relatives Other
Please estimate how much you will spend on:  Food Entertainment Purchase of art work Other shopping Lodging Other
How long were you here today?hours
How many days do you expect to attend the fair?days
Do you have any suggestions or complaints?
Thanks for your help!

TCA Tool-kit