
Writing Goals for the Plan of Action Template

Goals extend the mission of the organization into the community. They describe the intended results of your programs and activities. Goals are long-term desired effects. They may never be fully achieved, but progress toward them is progress toward fulfilling your mission in the community.

Construct your goals based on your mission statement. Give them a permanent, stable position in your plan.

Write three goals for your organization...

Our Mission Statement is: _____

Our Goals: These are the results we want from our programs and activities.....

1. _____

2. _____

3. _____

Goals are general, long-term, results-oriented statements of what should happen consistent with your mission or purpose, and are results-oriented.