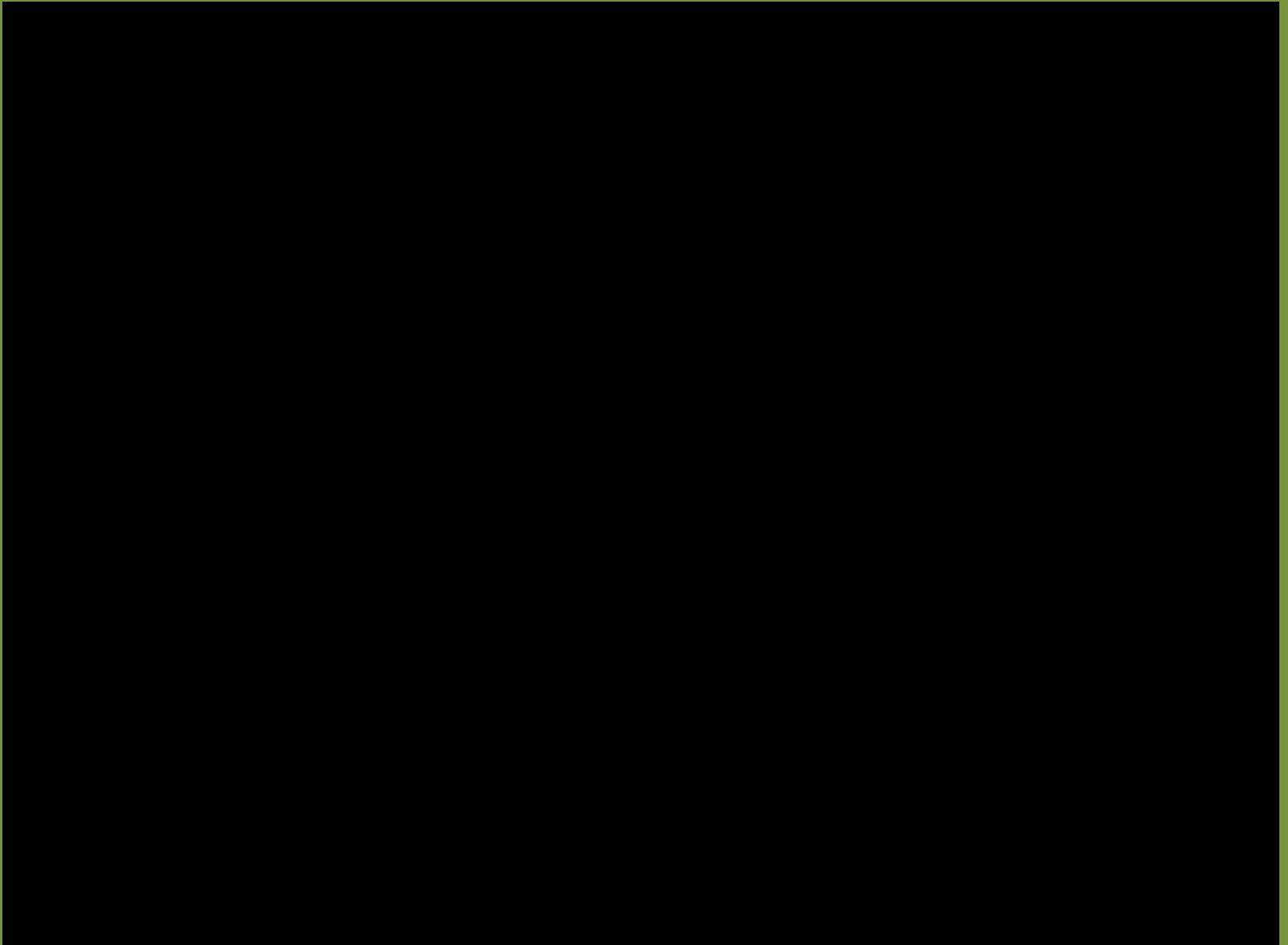


The Abilene Cultural Affairs Council's Annual Children's Art and Literacy Festival



2014 CALF featuring William Joyce



CALF Mini-Moo



SANTA CALLS

WILLIAM JOYCE



ART ATCHINSON AIMED

Oyphoned at an early age by a gang
himself wholeheartedly to the making
adventures, and the fighting and

He lived in Abilene, Texas, in
West Show and Annual Phantoms
Litchfield, a young Comanche boy
Father.

If Art had one weakness, it
had one flaw; it was that he was
was all before the amazing Cl
Adventure. Before the mysterious
lover.



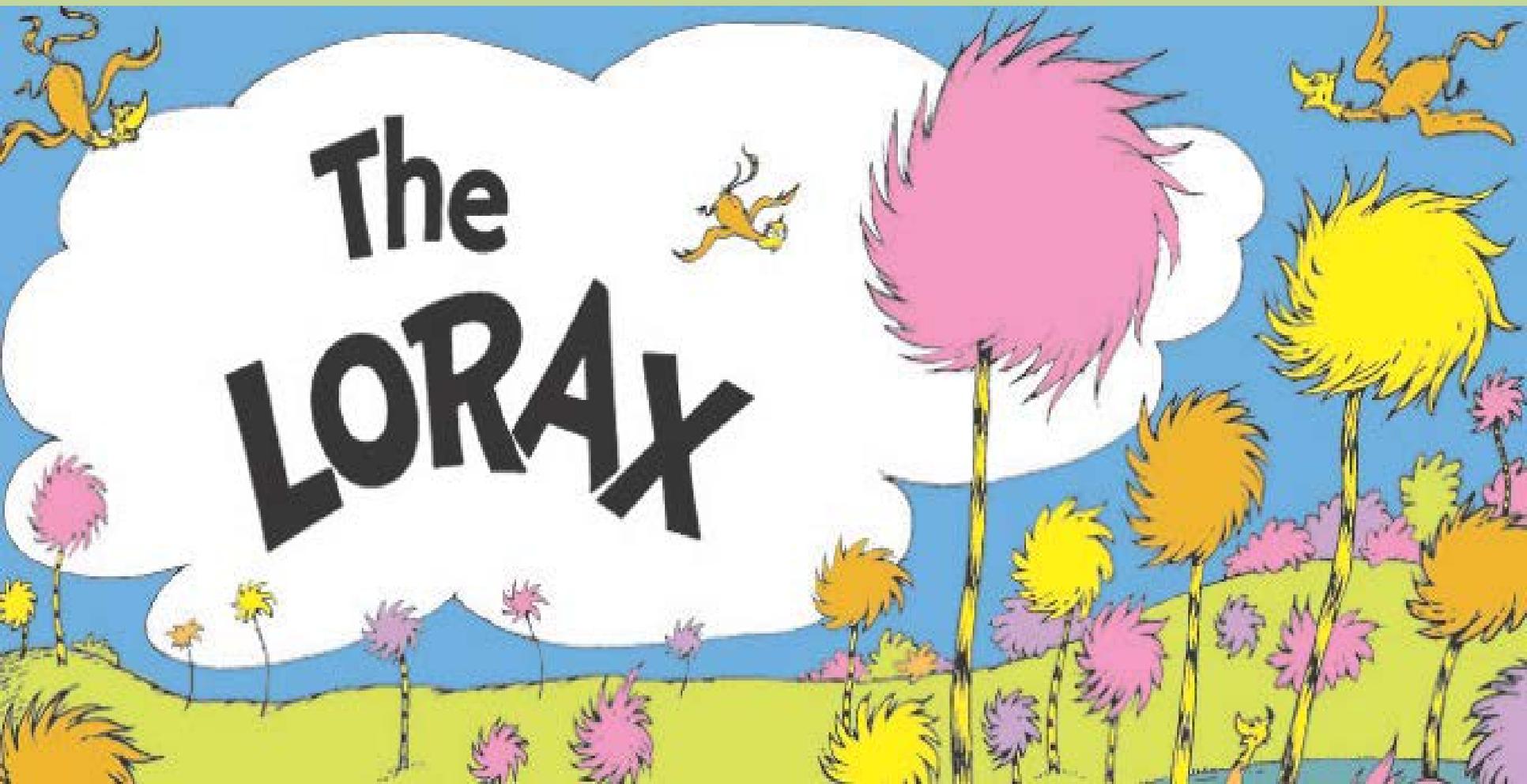
“Children’s literature is the first literature and the first art that children are exposed to. It should be good. And when it is, it should be given respect.”

–William Joyce

The National Center for Children's Illustrated Literature



The LORAX





JUNGLE NUMBER



Advertising

Commercial Success

Commercial Success







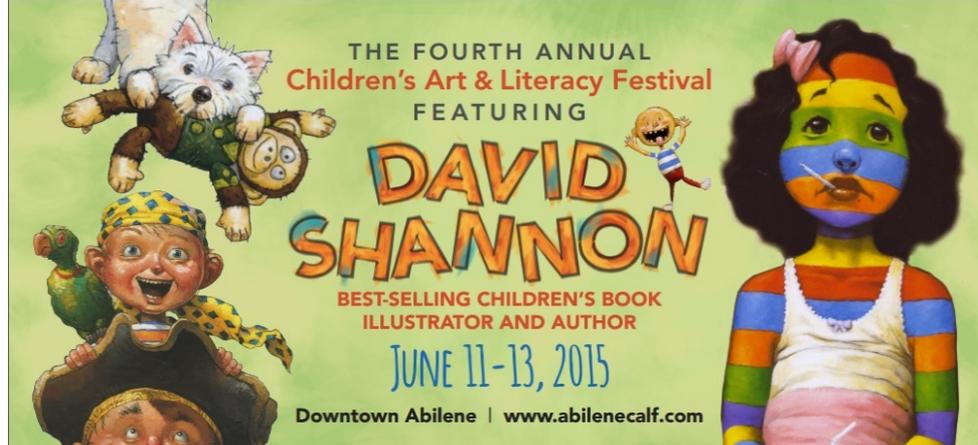












Overall Volunteer Co-Chairmen:
Sharon Kelley, Debbie Langford Nancy Wilkinson, Janna Dowell

Registration and Lanyard Chairman: Jennifer Eller
Other committee members: Mike Warren, Darrel Knight, Lawrence Bertsch

Dramatic Readings Chairman: Victoria Spangler

Logistics Chairmen: Bob Gillette and Eric Dassinger

Paramount Theatre Chairmen: Betty Hukill and Barry Smoot

Musical Entertainment Chairman: Kathy Taylor

Children's Activities Chairman:

Vendors Chairman: Candice McCray

Books and William Joyce Merchandise Chairman: Debbie Lillick

Ambassador, Security, Downtown Maintenance Chairman:
Mark Conrad (Executive Director, Boy Scouts) Not Yet Confirmed
10/11/13

City Hall Coordination Contact: Audria Hammond

Trolley Chairman: Callie Harris

Youth and Children Ministry and Private Christian Schools Chairman: Sandra Morrow

Librarian Ambassador Program Chairmen: Ricki Brown, Denise Brunner, Dorothy Davidson

Civic Clubs and Other Associations Chairman:

Child Related Businesses, Day Care, MOPS, and Mother's Day-Out Chairman:

ArtWalk Parade Chairmen: Bird Thomas, Kim Bozier, and *Kelly Jones*

Chocolate Easter Egg Decorating Contest Chairmen: Tammy Crowe and Sidney Moore

Costume Contest Chairman: LuAnn Green, Donna Neves, Angela McGlothlin

Sunday Event Chairmen: Julianna Nickson and Junior League

Easter Egg Hunt Chairman: Kim Snyder

Marketing Committee – Sidney Levesque



THE FOURTH ANNUAL
Children's Art & Literacy Festival
FEATURING

DAVID SHANNON

The Abilene Cultural Affairs Council is proud to host the CALF, a beloved summer tradition since 2012. The festival draws people from all over Texas and beyond. It's an opportunity to showcase our arts groups,

beautiful historic downtown and to promote art and literacy. The theme each year is inspired by the summer artist on exhibit at the National Center for Children's Illustrated Literature, also located in downtown Abilene.

This year, we celebrate the work of author and illustrator David Shannon. David was born in Washington, D.C., and grew up in Spokane, Wash. He graduated from the Art Center College of Design in Pasadena, Calif. His awards include the Caldecott Honor for "No, David!" and The New York Times Book Review Best Illustrated Book of the Year for "How Georigle Radbourn Saved Baseball." David is a passionate baseball fan and softball player. He and his wife live in Los Angeles with Fergus, their 18-year-old Westie.



THURSDAY, JUNE 11

4:00 PM

David Shannon character costume contest

Check out our Pinterest page at www.pinterest.com/abilenearts for costume ideas! Go to our website at www.abileneart.com to register and download a flyer with details. Judging begins promptly at 4 p.m. in the Elks Arts Center, 1174 N. 1st St. All winners will receive a prize.

5:00-8:00 PM

ArtWalk Theme: David Shannon

Music, characters, Balloon Man, floats, Mini-Moo the Zebu and more! All museum exhibits will be free and open during ArtWalk.

5:30 PM

David Shannon themed parade

Participate in the parade by wearing your most creative David Shannon character costume and carrying your favorite Shannon book.

6:10 PM

Unveiling of new Storybook Sculpture Project pieces

Inspired by the art of David Shannon.

6:30 PM

Artist Talk at the Paramount Theatre

David Shannon will share his creative process with an interactive conversation followed by a book signing. Please bring books only purchased from the NCCIL.



SPECIAL EVENTS

Fergus Express Train

N. 1st and Pine streets



Hop aboard our electric train to tour Everman Park. See our Seuss friends Horton, the Grinch, the Lorax, the Cat in the Hat and others. Special thanks to the Big Country Home Educators for volunteering their time with the train.
SPONSORS: First Financial Bank and First Financial Trust and Asset Management Co.

Balloon Sculptor

ACU Downtown Gallery, 1133 N. 2nd St.

David McCullough returns to delight festival goers with his imaginary David Shannon balloon characters and ceiling high creations! Walk away with your very own balloon toy. 9:45 a.m. and 1:15 p.m. Friday & Saturday
SPONSOR: Rentech Boiler Systems

Abilene Philharmonic's Instrument Petting Zoo

Place TBD

11 a.m.-3 p.m. Friday & Saturday

Professor QB

Experience an entertainment package that features comedy, magic, puppetry and storytelling!

Music with Mister Mark



Mark Burrows tours nationally presenting high energy, family concerts. His songs include "Groovin' with the Grimms," "Gettin' Down with Mama Goose" and "Yo! Leonardo."

Historic Paramount Theatre, 352 Cypress St.
4 p.m. Friday & 10 a.m. Saturday

DRAMATIC READINGS

FRIDAY AND SATURDAY, JUNE 12-13

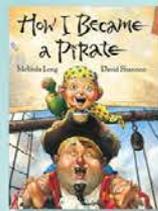
Enjoy nine David Shannon books at six reading locations. The books are read aloud while the illustrations are projected onto a big screen for visual and oral learners. Each dramatic reading includes a costumed character, art activity and a chance to earn a button for your lanyard.

Morning Readings:

9:00 10:15 11:30 a.m.

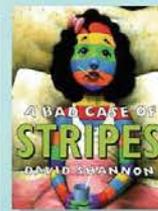
Afternoon Readings:

12:45 2:00 3:15 p.m.



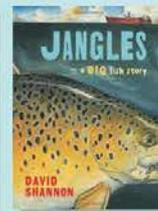
"How I Became a Pirate"

The National Center for Children's Illustrated Literature
102 Cedar St.
ART ACTIVITY: Make your own pirate flag



"A Bad Case of Stripes"

The Grace Museum
102 Cypress St.
ART ACTIVITY: Make your own mask



"Jangles"

Center for Contemporary Arts
220 Cypress St.
ART ACTIVITY: Make Jangles



"Bugs in My Hair" and "Alice the Fairy"

Abilene Public Library
202 Cedar St.
ART ACTIVITY: Make a clip-on bug



"No, David!" and "Too Many Toys"

The Well
202 Cypress St.
ART ACTIVITY: Make a David puppet



"Duck on a Bike" and "Good Boy, Fergus!"

Frontier Texas!
625 N. 1st St.
ART ACTIVITY: Create a Duck collage

CHILDREN'S MOVIE FESTIVAL

Historic Paramount Theatre, 352 Cypress St.

Disney's "Frozen" - Sing-Along Edition (109 minutes) PG

8:30 p.m. Friday at Frontier Texas!

"A Bug's Life" (95 minutes) G

11 a.m. Friday at Paramount Theatre

"WALL-E" (98 minutes) G

4 p.m. Saturday at Paramount Theatre

SPONSORS: Junior League of Abilene and Mandy Ellis / Lajedan Investments



Magical World of Lonnie Chevie

FRIDAY: Elks Arts Center, 1174 N. 1st St.

SATURDAY: Historic Paramount Theatre, 352 Cypress St.

Lonnie performs one-of-a-kind, interactive magic tricks that you cannot see anywhere else!

11 a.m., 1 p.m. and 3 p.m. Friday & Saturday

SPONSOR: Mesa Springs Retirement Village/Wesley Court Retirement Community

Face Painting & Hair Chalking (Minimal charge)

Provided by St. John's Episcopal School

Cookie Decorating (Minimal charge)

McKay's Bakery, 266 Cypress St.

Write & Illustrate Your Own Storybook

4-5 p.m. Friday, The Grace Museum, 102 Cypress St.

Ages 7 and up. Reservations required. Space limited.

Taught by Abilene Writers Guild & local art teachers.

David Shannon Art Exhibit & Book Signings*

National Center for Children's Illustrated Literature,
102 Cedar St.

Gallery hours: 9 a.m.-5 p.m. Friday & Saturday

Book signings: 10:30 a.m. Friday & Saturday

*Please only bring books purchased from the NCCIL.

David Shannon Characters Autograph & Photo Session

Elks Arts Center, 1174 N. 1st St.

2 p.m. Friday & Saturday

SPONSOR: Abilene Teachers Federal Credit Union



CALF 2014

CALF 2013

CALF 2012





children's art & literacy
FESTIVAL
 featuring Dr. Seuss



Readings will take place at these locations on Friday and Saturday at 10:00 am, 2:00 pm, and 4:00 pm.

DON'T FORGET TO REGISTER AT THE T&P DEPOT BOARDROOM AT 1101 N 1ST!

FRONTIER TEXAS!
 625 N. 1ST

- City of Abilene (street closings, barriers, permits, etc.)
- Dyess AFB (volunteers and help with uncrating/sculptures & provides the IT manpower)
- Goodwill (Assists in moving sculptures from place to place for major sponsorships)



- Abilene Zoo (Conducts animal education event)
- Alon/7 Eleven (Distributes flyers/posters throughout the region)
- Abilene Reporter News – (Provides major promotional support)
 - Fox News (Key Media sponsor)



- Townsquare Media (Key Media Sponsor)
- KRBC-KTAB TV (Key Media Sponsor)
- McKay's Bakery (Sponsor of Cookie Decorating Activity)
 - First Christian Church (Volunteers)
- Big Country Homeschoolers Assn. (Student Council manages Train rides)
- Big Country Library Consortium (Co-sponsor the librarian luncheon to promote CALF)



- Abilene Business Women Assn (Volunteer as an organization)
 - Boys and Girls Club (Bus their kids to the festival)
- City of Abilene Recreational Division (Bus their kids to the festival)
 - Abilene Christian University (Provide student volunteers)
- Texas State Technical Institute (Creates the "Illuminations" light show)
 - Cotton Patch Café (Organize donate Patron Sponsor Dinner)
- Davis Kinard & Co., CPA (Provides all volunteers for festival registration)
- Chisholm Trail Eagle Scouts (Set up and take down of tables & banners each night)



- Pack n' Mail (Laminates Festival Passes)

Epic

Legend

Fable

Sponsors

EPIC

Abilene Convention and Visitors Bureau
Abilene Reporter-News
Abilene Teachers Federal Credit Union
Bardin Electric Co.
Davis Kinard & Co., PC / Russell & Beverly Guthrie
Dian Graves Owen Foundation
Dodge Jones Foundation
First Financial Bank & First Financial Trust Department
Greathouse Foundation
H-E-B Tournament of Champions
KTAB
T & T Family Foundation
Townsquare Media
Western Observer

LEGEND

Steve Arthur Family Foundation in memory of Shirley Merryman
Big Country Home Educators
Community Foundation of Abilene
Mandy Ellis / Lajedan Investments
Future Fund of the Community Foundation of Abilene
Junior League of Abilene
Mike Dunnahoo's Star Family of Dealerships
Rentech Boiler Systems, INC.
Sam's Club
Texas Commission on the Arts

FABLE

Abilene Regional Medical Center
Alon Brands 7-Eleven
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Cotton Patch Cafe
Goodwill West Texas
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Wesley Court Retirement Community
Prosperity Bank
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Bill & Alice Wright

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Books-A-Million	Priceless Literacy/ Kaye Price-Hawkins
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Graham Newspapers, Inc.	Stamford American/Noteworthy
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Ralph Heaven, M.D. / Texas Oncology	89.7 KACU Abilene Public Radio

NURSERY RHYME

Abilene Aero, Inc.	Hendrick Health System
Abilene Frame & Art Galleries/ Linda Stricklin	Gary G. Linn D.D.S., P.C.
Air-Tech Heating & Air Conditioning	Forrest & Candice McCray
The Albany News	Professional Eyecare Associates/ Dr. Michael Shanks
Bogie's Downtown Deli	Brooke & Tony Raborn
Cypress Street Station	Trevor Short
Bud & Lynn Darby	Brad & Megan Stephenson
Donna Dougherty State Farm Agency	The Sweetwater Reporter
Allan & Linda Früzell	Under One Roof/THE LOFT CAFE
Judy & Larry Godfrey for Lu	Mike & Sheila Warren

Sponsors as of April 22, 2014

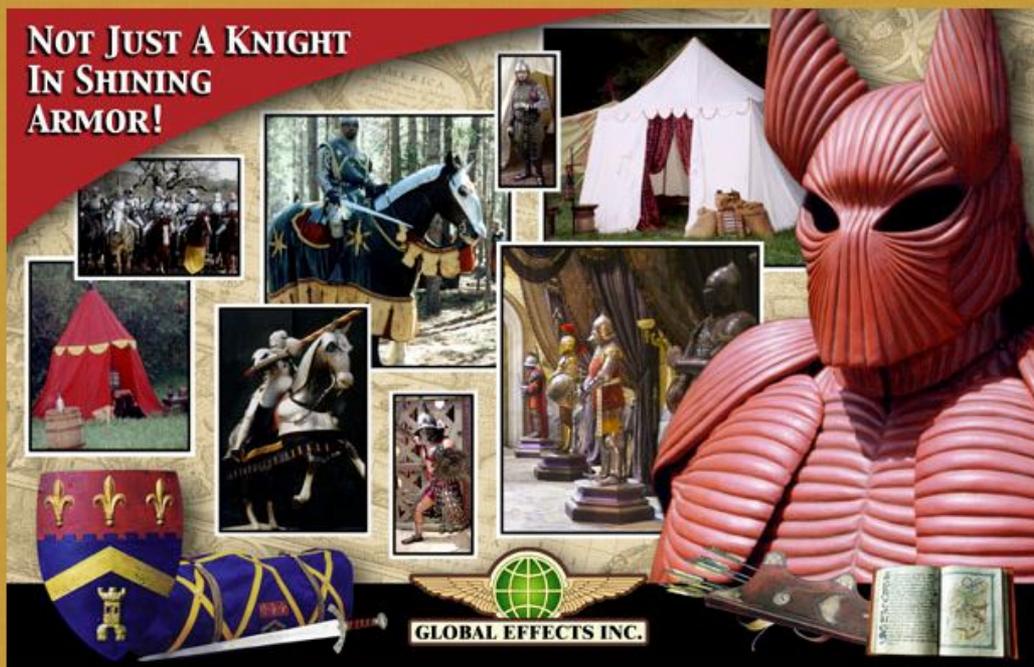
Fairytale

Nursery Rhyme





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7115 Laurel Canyon Blvd.
North Hollywood, CA 91605

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Stickers



Stickers



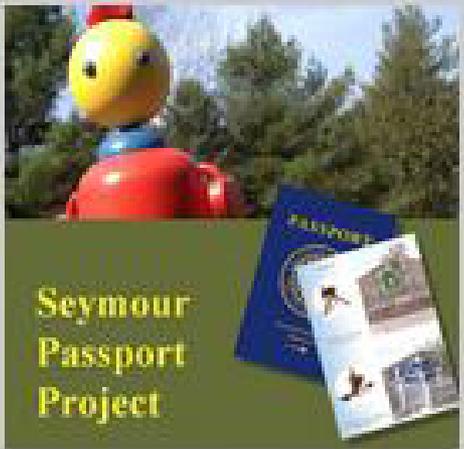
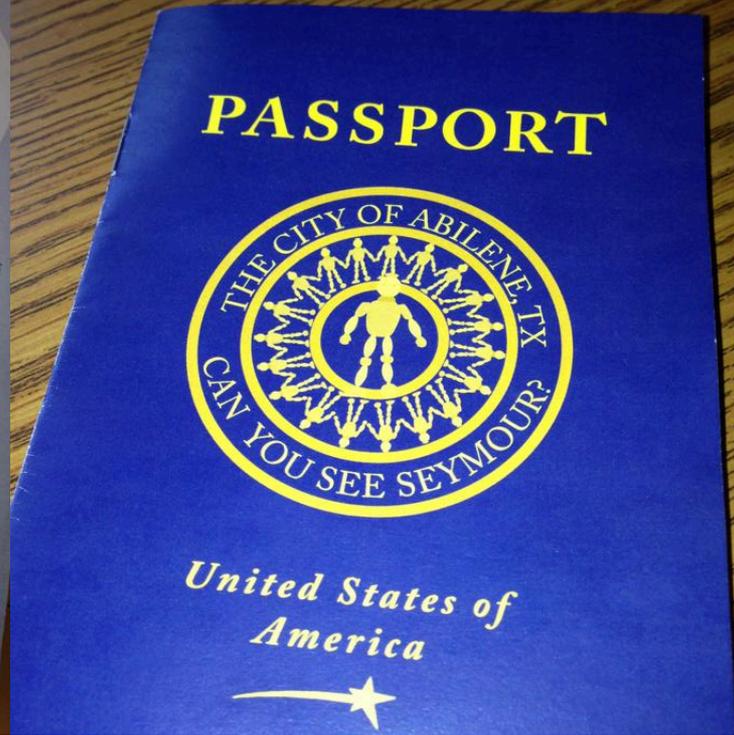
Center for Contemporary Arts
220 Cypress St.

The Grace Museum
102 Cypress St.



National Center for Children's Illustrated Literature
102 Cedar St.

Abilene Public Library
202 Cedar St.



Seymour
Passport
Project

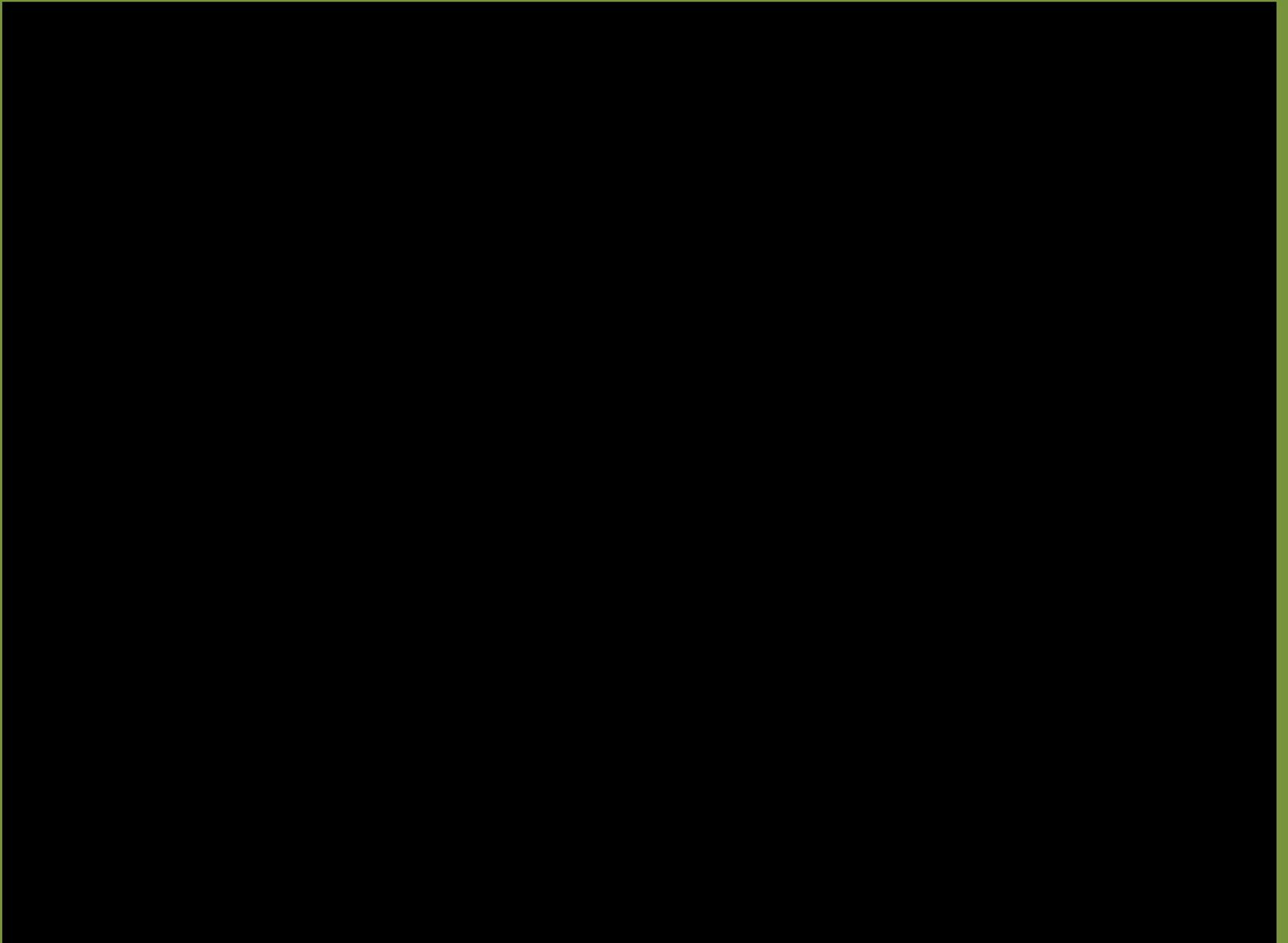
The Seymour Passport Project

For the 2013 Children's Art & Literacy Festival, six 3-foot-tall Seymour characters were permanently hidden at different Abilene locations. Seymour is a character created by Walter Wick, the 2013 CALF honoree. To help children find each Seymour, a passport was created. Visitors to each destination can have their passport stamped and receive a Seymour sticker. The passports are free. No admission is charged to see the Seymours. The six locations are: The Grace Museum, Frontier Texas!, The Center for Contemporary Arts, Abilene Public Library, National Center for Children's Illustrated Literature and the Abilene Zoo.









THE
GRACE



14 Dr. Seuss Sculptures
 Sculptor: Ericson Pace
 Medium: Leo Egg
 Location: Theodor Seuss Geisel

The Lorax
 Sculptor: See back page for sculptor's bio.
 Medium: Leo Egg
 Location: The Lorax
 The book chronicles the environmental efforts of the Lorax, who speaks for the trees against the greedy Once-ler.

Terrible Go-Turtle
 Sculptor: See back page for sculptor's bio.
 Medium: Leo Egg
 Location: The Lorax
 The book chronicles the adventures of a young boy in the Lorax world who saves the world by saving the trees — and the Lorax.

The Grinch
 Sculptor: J.L. & Janice
 Medium: Leo Egg
 Location: The Lorax
 The most changeable of "How The Grinch Stole Christmas" is a rascal and mischievous green creature who tries to ruin Christmas for Whoville, who try to find the true meaning of Christmas and his heart "just three weeks late."

Green Eggs and Ham
 Sculptor: See back page for sculptor's bio.
 Medium: Leo Egg
 Location: The Lorax
 Sam I Am is determined that you are supposed to eat green eggs and ham whether it is in a house or with a goat on top of a tree or outdoors!

Bertie Needs a Who
 Sculptor: W.B. & Nicole
 Medium: Leo Egg
 Location: The Lorax
 Herbert, the elephant, needs a small sack of blue raffia to tie him and hold by himself because "he pretends to be a pig."

Cat in the Hat
 Sculptor: See back page for sculptor's bio.
 Medium: Leo Egg
 Location: The Lorax
 The Cat in the Hat entertains two children one rainy day with wild hijinks as one of the loveliest of all children's books of all time.

More Storybook Sculptures



1 Child and a Great Adventure
 Sculptor: William Jones
 Medium: Leo Egg for complete set
 Location: Everett Park
 Sculptor: Rick Johnson
 Medium: 1998
 Adventure has over 1000 and 1000000 in the North Pole in this sculpture depicting a scene from the William Jones book.

2 Man in the Moon
 Sculptor: "The Man in the Moon"
 Medium: Leo Egg
 Location: Everett Park
 Sculptor: Rick Johnson
 Medium: 1998
 Adventure has over 1000 and 1000000 in the North Pole in this sculpture depicting a scene from the William Jones book.



3 E. Aster Bunnymund (Caretaker)
 Sculptor: "E. Aster Bunnymund and the Secret of the Tooth Coat"
 Medium: Leo Egg
 Location: Everett Park
 Sculptor: Rick Johnson
 Medium: 1998
 Adventure has over 1000 and 1000000 in the North Pole in this sculpture depicting a scene from the William Jones book.

a Walking Tour

Storybook Sculpture Project

Symbol of ABILENE

collaborated by the Abilene Chapter of the International Storybook Sculpture Project



14 Robinson R. Smith (Grove)
 Sculptor: Robinson R. Smith
 Medium: Leo Egg
 Location: Robinson R. Smith
 The book chronicles the adventures of Robinson R. Smith and his wife, who save the world by saving the trees — and the Lorax.



15 Jack Frost
 Sculptor: "The Christmas of 'Twas the Night Before Christmas"
 Medium: Leo Egg
 Location: Robinson R. Smith
 The book chronicles the adventures of Jack Frost and his wife, who save the world by saving the trees — and the Lorax.



16 Robinson R. Smith (Grove)
 Sculptor: Robinson R. Smith
 Medium: Leo Egg
 Location: Robinson R. Smith
 The book chronicles the adventures of Robinson R. Smith and his wife, who save the world by saving the trees — and the Lorax.



17 Robinson R. Smith (Grove)
 Sculptor: Robinson R. Smith
 Medium: Leo Egg
 Location: Robinson R. Smith
 The book chronicles the adventures of Robinson R. Smith and his wife, who save the world by saving the trees — and the Lorax.



18 Robinson R. Smith (Grove)
 Sculptor: Robinson R. Smith
 Medium: Leo Egg
 Location: Robinson R. Smith
 The book chronicles the adventures of Robinson R. Smith and his wife, who save the world by saving the trees — and the Lorax.

19 Robinson R. Smith (Grove)
 Sculptor: Robinson R. Smith
 Medium: Leo Egg
 Location: Robinson R. Smith
 The book chronicles the adventures of Robinson R. Smith and his wife, who save the world by saving the trees — and the Lorax.



20 Robinson R. Smith (Grove)
 Sculptor: Robinson R. Smith
 Medium: Leo Egg
 Location: Robinson R. Smith
 The book chronicles the adventures of Robinson R. Smith and his wife, who save the world by saving the trees — and the Lorax.

More sculptures from Robinson R. Smith: The Lorax and The Tree That Grew in the Lorax's Back.

FESTIVAL MAP & ACTIVITY LOCATIONS

- Abilene Public Library
- ACU Downtown Gallery
- Center for Contemporary Arts
- Elks Arts Center
- Everman Park
- Frontier Texas!
- The Grace Museum
- Historic Paramount Theatre
- McKay's Bakery
- National Center for Children's Illustrated Literature
- The Well



CALF STORE



- \$11 child T-shirt
- \$15 adult T-shirt
- \$20 Fergus the dog plush

DAVID SHANNON BOOKS

Purchase from the NCCIL bookstore or online at www.nccil.org/store



LIKE US ON FACEBOOK!
www.facebook.com/calfabilene

REGISTRATION

Save money and register before May 15 and receive **ONE FREE CHILD'S PASS** per family! Children 2 and under are free (no festival lanyard provided).

Festival passes are **\$7 for ages 3-12** and **\$10 for ages 13 and up** until May 15.

Festival passes after May 15 are **\$10 for ages 3-12** and **\$15 for ages 13 and up**.

All children must be accompanied by a paying adult. Discount prices available for nonprofit groups of 10 or more. Email info@abilenecac.org for more information.

WHERE DO I REGISTER?

In Person:
T&P Depot, 1101 N. 1st St.,
Abilene, TX 79601
Open 8:30-12, 1-5 p.m. weekdays

By Phone:
325-677-1161

Online:
www.abilenecalf.com



The Children's Art & Literacy Festival
is a project of the



COLLECT BUTTONS

Each person who registers for the CALF can earn up to 11 buttons to pin on their festival lanyard by attending the dramatic readings and activities! Each button features a different David Shannon character.

STORYBOOK SCULPTURE GUIDE

Each festival tote (one per family) contains sponsor coupons and a Storybook Sculpture Guide you can use to find all 17 sculptures around downtown.

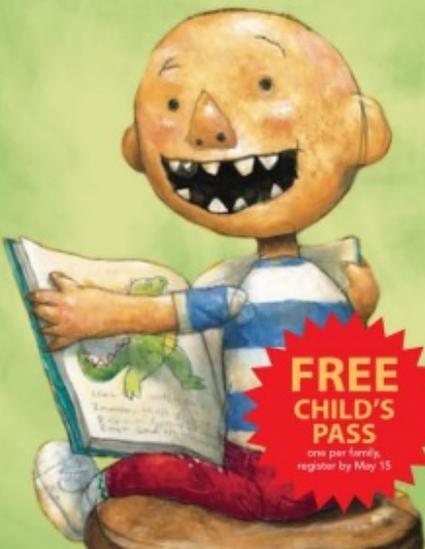


THE FOURTH ANNUAL
Children's Art & Literacy Festival
FEATURING

DAVID SHANNON

BEST-SELLING CHILDREN'S BOOK
ILLUSTRATOR AND AUTHOR

JUNE 11-13, 2015



FREE CHILD'S PASS
one per family,
register by May 15



Abilene has the largest collection of Storybook Sculptures inspired by different illustrators than any other city in the United States!



