
Creating Strategies for the Plan of Action Template

Strategies specify the responsibilities, targets, means, and deadlines involved with meeting your objectives. You should always be thinking:

- Who is going to do what?
- How is it going to get done?
- When will this task be completed?

Strategies lay out committee and individual assignments, define and describe audiences, design the components of programs and services, and set up schedules.

Strategies are based on resources currently or potentially available to the organization: materials, people, skills, and money.

Strategies are written to be changed. Strategies are designed to take advantage of opportunities and meet challenges. Strategies can be adapted and redesigned to accommodate changes in the organization or the community. Strategies are usually short-term. They can be one-time efforts, or they can involve ongoing activities or annual events.

Write strategies to accomplish each objective...

Objective: _____

Strategy:

1. What? _____

2. Who will do it? _____

3. How? _____

4. By when? _____

5. How much will it cost? What resources do we need? _____

6. How do we measure the results? _____
