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# Fundraising Plan Template

## Board Solicitation

Name of Organization: \_\_\_\_\_

Period of Fundraising: \_\_\_\_\_

Goal of Fundraising Drive: \_\_\_\_\_

Plan and Rationale:

Strategy:

Staff Time:

Board Time:

Direct Cost:

Timetable

Projected Income:

First Year	Second Year	Third Year	Fourth Year	Fifth Year
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# Individual Gifts Solicitation

Plan and Rationale:

Strategy:

Methods:

- 1.
- 2.
- 3.

Staff Time:

Board Time:

Direct Cost:

Timetable

Projected Income:

First Year	Second Year	Third Year	Fourth Year	Fifth Year
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# Local Public Money

Plan and Rationale:

Strategy:

Staff Time:

Volunteer Time:

Board Time:

Direct Costs:

Projected Income:

Source 1:	First Year	Second Year	Third Year	Fourth Year	Fifth Year
Source 2:	First Year	Second Year	Third Year	Fourth Year	Fifth Year
Source 3:	First Year	Second Year	Third Year	Fourth Year	Fifth Year

# Private Money from Foundations and Corporations

Plan and Rationale:

Strategy:

Staff Time:

Board Time:

Direct Costs:

Projected Income:

Source 1:	First Year	Second Year	Third Year	Fourth Year	Fifth Year
Source 2:	First Year	Second Year	Third Year	Fourth Year	Fifth Year
Source 3:	First Year	Second Year	Third Year	Fourth Year	Fifth Year

# State and National Public Money

Plan and Rationale:

Strategy:

Staff Time:

Board Time:

Direct Costs:

Projected Income:

Source 1:	First Year	Second Year	Third Year	Fourth Year	Fifth Year
Source 2:	First Year	Second Year	Third Year	Fourth Year	Fifth Year
Source 3:	First Year	Second Year	Third Year	Fourth Year	Fifth Year

## Special Fundraising Event

Plan:

Strategy:

Staff Time:

Volunteer Time:

Board Time:

Direct Cost:

Timetable

Projected Income:

First Year

Second Year

Third Year

Fourth Year

Fifth Year

From Arts Extension Services  
Fundamentals of Local Arts Management